



RemoteMyApp enhances its gaming catalog thanks to partnering with Microids

Szczecin, Poland & Paris, France, 19 May 2021

[Microids](#) joins the ranks of great game publishers partnering with [RemoteMyApp](#) to make their titles available on the cloud. The French publisher has already licensed several of its top games to Deutsche Telekom's MagentaGaming. This German cloud gaming platform, launched in August 2020, is powered by the best-in-class streaming technology supplied by RemoteMyApp ("RMA").

Deutsche Telekom's MagentaGaming subscribers can now experience an exciting mixture of action and adventure thanks to Astérix & Obelix titles, namely *Asterix & Obelix XXL 2*, *Astérix & Obelix XXL 3: The Crystal Menhir*, and *Asterix & Obelix XXL - Remastered*. Other Microids' games licensed to MagentaGaming users via RMA are *Who Wants to Be a Millionaire?*, *Garfield Kart - Furious Racing*, *Blacksad - Under the Skin*, and *Yakari Wild Ride*.

Microids was established in Paris in 1985 by Elliot Grassiano. Apart from the well-known games mentioned above, the publisher possesses a varied catalog including franchises such as *Syberia*, an indie label (with games like *Fallback* and *Murder Mystery Machine*). *My Universe - Cooking Star Restaurant* or *Professeur Rubik's Brain Fitness*, accessible through the Microids' Life brand, are examples of more casual titles welcomed and appreciated by all generations.

Here is how Stéphane Longeard, CEO of Microids, comments on the new partnership between RMA and Microids: *"We are very thrilled to be working with RMA. Thanks to their cloud gaming technology and different partnerships like Deutsche Telekom, we are able to bring our content to a wider audience. We are looking forward to seeing more players trying our games."*

RMA is really excited to reveal that Microids is an official partner of ours. Andreas Hestbeck, the CEO of RMA, says: *"Microids' planned releases for 2021, although confidential for the moment, will surely enchant many gamers. They constitute a masterful recreation of many unforgettable literary works and television productions most people know and cherish. It was perfectly clear from the start that the great stories from Microids would captivate the players and increase the quality of any cloud gaming offering. We are excited to take this journey together."*

Dominik Lauf, Program Lead and Chief Product Officer at MagentaGaming from Deutsche Telekom also referred to the partnership: *"Microids and RMA's cooperation gives DT the*

opportunity to add highly valuable and well-known titles to our platform. At Magenta Gaming, we are now focused on the full game features adoptions, i.e. leaderboards, in-game achievements and multiplayer functions, to enable a superior user experience. We encourage developers and publishers to support us here. Of course, DT is rooting for this and any future content partnerships of RMA."

RemoteMyApp is a cloud gaming technology B2B2C provider. It can supply an entire dedicated cloud gaming solution for B2B partners or offer reselling partnerships for its successful B2C product, [Vortex.gg](https://vortex.gg). The game publishers that have already teamed up with RMA to make its white-label proposition outstanding are Plug in Digital and 505 Games. On the other end of the spectrum, the recent partnership with PM Connect, a mobile payments and digital marketing specialist, who is reselling Vortex.gg with Orange in Belgium, has proven our flexibility and understanding of the cloud gaming market needs. RMA has a track record with telecommunication companies and is keen to advise on the best possible infrastructure and state-of-the-art hardware choice.

RemoteMyApp has been active in the cloud gaming market since 2014. The company, being the synonym of quality and top-grade technology, got its exclusive feature by Newzoo - the leading supplier of games market data - in the March *Global Cloud Gaming Report Update*.

BOILERPLATES

About Microids

[Microids](https://microids.com) is a French video game publisher. Founded in 1985, Microids' editorial strategy now focuses on 4 major areas: adventure games, racing games, retro gaming and games inspired by iconic titles. By collaborating with renowned studios and authors (Pendulo Studios, Eden Studios, Benoît Sokal, Paul Cuisset, Philippe Dessoly and Pierre Adane), Microids has become a major player in international video games. Taking inspiration from legendary titles, including Asterix & Obelix, and Titeuf, Garfield, Fort Boyard, XIII and Blacksad, Microids reaches a wide audience and creates original adventures which give gamers the chance to play as some of their most beloved characters.

About RemoteMyApp

[RemoteMyApp](https://remotemyapp.com) is a B2B cloud gaming solution provider for businesses worldwide. Our mission is to bring a quality game experience to players anywhere via low-latency streaming by providing seamless gaming on any device. The company offers its streaming technology and gaming content to global enterprises, like telecommunications companies and device manufacturers, allowing them to provide a state-of-the-art, fully-customized cloud gaming platform to their own customers. MagentaGaming, Deutsche Telekom's new cloud gaming platform delivered by RemoteMyApp has been rated above GeForce Now, PlayStation Now, or Microsoft xCloud in testing by ComputerBild.de.

Contacts:



Kamila Okulska, Head of Content
pr@remotemyapp.com



Alice Claret, PR & Influence Manager
aclaret@microids.com