



RemoteMyApp powers MagentaGaming, Deutsche Telekom's brand-new cloud gaming app

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- **MagentaGaming, Deutsche Telekom's very own cloud gaming platform, was released on the 25th of August, ahead of the Gamescom 2020.**
- **The new cloud gaming product is powered by RemoteMyApp - a provider of customisable cloud gaming technology and gaming content to businesses worldwide and the owner of Vortex.gg.**
- **MagentaGaming is now officially available and offered as an over-the-top (OTT) media service in Germany**

[RemoteMyApp](#), a provider of cloud gaming technology and gaming content to businesses worldwide, powers Deutsche Telekom's newly released cloud gaming platform [MagentaGaming](#). The launch of MagentaGaming **was announced on the 25th of August, ahead of the Gamescom 2020 starting on the 27th of August.**

Deutsche Telekom has announced the official release of MagentaGaming, the telecom giant's own cloud gaming platform, which will allow millions of subscribers to access a seamless online gaming experience instantly. It is now officially available and offered as an over-the-top (OTT) media service in Germany. The streaming technology behind MagentaGaming is provided and maintained by RemoteMyApp.

RemoteMyApp is a Poland-based start-up offering cloud gaming technology and gaming content to businesses worldwide. It is also the owner of a popular cloud gaming service, [Vortex.gg](#). Cloud gaming technology makes use of cloud servers to run games that are streamed directly to users' existing devices thereby allowing them to enjoy an excellent gaming experience without the need to invest in expensive gaming hardware or initial data-consuming game downloads. Since its launch in 2017, Vortex.gg applications have been downloaded more than 10 million times across a variety of platforms.

The company behind the MagentaGaming technology has over 6 years of experience in operating in the gaming industry and delivering both B2C and B2B solutions. Currently,

RemoteMyApp focuses its offer on businesses worldwide in order to provide them with new cloud gaming services, ranging from a turnkey white-label solution to fully-customisable setups. Strong relationships with key publishers allow the company to provide its B2B clients and business partners with a range of games content, such as Metro 2033, WRC 8, MOTOGP20, The Surge 2, VAMPYR, TRINE 4. RemoteMyApp's current business partners include the Indonesian [cloud gaming platform Skyegrid](#) and IBM.

"It has been a pleasure to work with Deutsche Telekom for the last two years and it is exciting to now see our gaming product in the hands of its users. The partnership has enabled RMA to push our cloud gaming technology fast-forward, and we are looking forward to making the best use of this experience and assisting global tech/media businesses that are keen to join the cloud gaming wave. We are proud to be the key technology partner for Deutsche Telekom as they are spearheading this trend in the entertainment space" - says Andreas Hestbeck, CEO of RemoteMyApp.

MagentaGaming is launching with a special offer which allows users to start their own cloud gaming experience for a free three-month trial period.

"MagentaGaming will increase user experience for a much broader audience thanks to lower entry barriers for high-quality gaming. Together with our great partners, our strong network capabilities in Germany, and the huge existing customer base we are sure that MagentaGaming will drive the cloud gaming market forward." - says Dominik Lauf, Program Lead and Chief Product Officer at MagentaGaming from Deutsche Telekom.

MagentaGaming platform's release comes well-timed to meet the needs of the growing casual gamer community, as well as to provide new forms of entertainment in times of limited social mobility. The global cloud gaming market is predicted to generate revenues of \$5.2 billion by the end of 2024, according to the Global Cloud Gaming Report by Newzoo.

RemoteMyApp was founded in 2014 in Szczecin, Poland, with support from Tar Heel Capital Pathfinder, a VC fund and a venture builder. In 2016 it was boosted by an investment from MCI Capital, a Central European tech investment fund, followed by a further EUR 2 million investment from Deutsche Telekom's strategic investment fund, Telekom Innovation Pool GmbH, that was announced in June 2020.

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About Deutsche Telekom

[Deutsche Telekom](#) is one of the world's leading integrated telecommunications companies, with some 184 million mobile customers, 27,5 million fixed-network lines, and 21 million broadband lines. It provides fixed-network/broadband, mobile communications, Internet, and IPTV products and services for consumers, and information and communication technology (ICT) solutions for business and corporate customers.

Deutsche Telekom is present in more than 50 countries. With a staff of some 211,000 employees throughout the world, it generated revenue of EUR 80.5 billion in the 2019 financial year, about 66 percent of it outside Germany.* *All figures taken from the 2019 Annual Report

About RemoteMyApp

[RemoteMyApp](#) already has two of its own successful product launches under its belt. In 2014 it launched Remotr, an app that allows streaming from the user's computer to any other device. In July 2017, Vortex Cloud Gaming was launched publicly. [Vortex.gg](#), provides a cloud-based games-on-demand service, which makes gaming possible anywhere, at any time, and on a huge variety of devices. Its dedicated applications have been downloaded more than +10 million times across a variety of platforms. RMA now also offers its technology to global enterprises, allowing them to provide a state-of-the-art, fully customised cloud gaming solution to their customers.

About Tar Heel Capital Pathfinder

[Tar Heel Capital Pathfinder](#) is a Polish venture capital fund investing in early stage projects and an experienced venture builder, co-creating thriving global tech businesses. It is focused on innovative industries and emerging technologies, and its current investment scope includes companies involved in esports, big data, cloud computing, fintech and martech. Pathfinder has enabled growth of bold businesses with international reach, such as GRID esports (esports data solutions), Plum Research (big data insights for the entertainment industry), Skinwallet (in-game items trading platform), Woodpecker (cold e-mails & follow-up tool) or Unikrn (esport betting).

About MCI

[MCI Group](#) is one of the largest technology investment funds in the region of Central and Eastern Europe, dedicated to digital private equity. MCI funds manage PLN 2.2 billion (EUR 500 million), investing capital in the areas of pure-technology companies (disruptors), companies undergoing digital transformation, and IT infrastructure. Since its inception over 20 years ago, the funds have carried out more than 100 investments and 60 exits. MCI aims at building regional digital champions. The Fund was involved in, among others, Mall.cz (e-commerce, Czech Republic), WP.pl (digital media, Poland), Invia (e-travel, CEE), Dotpay/eCard (fintech, Poland), iZettle (fintech, global) and Netrisk (insurtech, Hungary).



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